

**It's true. We barely know one another.  
You've never seen me. I've never met you.**

**But as presumptuous as it sounds,  
we may still want to...maybe...**

## **Get Engaged!**

Don't worry. I am not talking lifelong commitment. We may just need a few minutes to explore the possible fit of my **Let's Get Engaged! Manager's Day** for your hospital managers. (You know, we can discuss how we will customize content, format, even title to suit your organization.)

**Let's Get Engaged! Manager's Day** typically looks like this:

- A full-day event: 8 hours or more.
- Building an "engagement culture": concepts, strategy, tactics to ensure  
**Engagement → Performance Improvement → Results**
- Highly interactive: reflection, discussion, case-study exercises, debriefing.
- Offering communication-style assessments of all your participants.
- In-depth instruction in styles and techniques for win-win communication.
- Substantial materials for participants to use during and after the event.
- A content-rich inspirational session for your management team.
- A success demonstrated by hospitals and practices. (Client list available)
- A cost-effective event with a fixed price that covers: pre-event interviews and investigations, customization and presentation of **Let's Get Engaged! Manager's Day** content, learning materials, a copy of *KAPOW! 64 Blasts to Blow the Lid Off Your Job Performance* (Wright) for every participant, post-event conference call to ensure satisfaction, and my travel expenses.

**Here are some of the modules we choose from,** depending on how we customize and sequence the content for your hospital:

- **Engagement:** Why It Means More than Coming to Work
- **Communication:** How to Make This Dynamic Part of Your Success
- **Trust:** The Starting Point for an Organization to Excel
- **Performance:** 4 Steps to Improving Performance ("Have to" Isn't a Step)
- **Culture:** Continuous Improvement Is Not Only about "Doing"
- **Creativity:** The Dotted Line to Engagement...and Enjoyment
- **Commitment:** 8 Tactics to Generate Commitment
- **Coaching:** Methods for Continuous Engagement > Performance Improvement
- **Leadership:** What It Takes to Make Every Member Eager to Lead

**PLEASE ASK, ASK, ASK ALL THE QUESTIONS YOU HAVE!**

## It's not a wedding proposal, remember!

But there can be a *ring* in it for your management team. As in a *ring* around the competition. A loud *ring* of success chiming your hospital's performance...and its improvement. A *ring* sounding your hospital's

- ✓ **Patient satisfaction** and loyalty;
- ✓ **Recruitment** results;
- ✓ **Retention** of valued staff members;
- ✓ **Productivity** and **error-reduction**;
- ✓ **Leadership** throughout your staff;
- ✓ **Performance improvement** culture.

The team that works well together almost always outperforms the team that doesn't. That applies to management teams and to every team in your hospital.

## How does it happen?

We meet over the phone or in person. I ask loads of questions to determine, with you, what engagement concepts and techniques and applicable activities you want your managers to absorb and learn and "own" from this day. We review the modules and determine what to include. We set a date for your **Let's Get**

### **Engaged! Manager's Day.**

I meet with and interview a handful of managers, so I can truly customize content and facilitation for your **Let's Get Engaged! Manager's Day.**

I assemble the manual or binder, about 50-75 pages of valuable info. You can check it if you want.

You pick the site. You make site and food arrangements.

Everyone comes together for your **Let's Get Engaged! Manager's Day.**

Ta da!

## Who is Tim Wright?

I've developed my performance improvement expertise as a school teacher, corporate manager and director, corporate executive, start-up entrepreneur, and older brother. I have worked with slightly more than 200 healthcare clients since 2002. I continually research the energetic connection between engagement and performance. I love continually improving services I offer.

I had fun writing two books: *Batteries Included: How to Charge and Recharge Your Creative Cells* and *KAPOW! 64 Blasts to Blow the Lid Off Your Job Performance*

I am fortunate to live in Austin, TX. A great town whose great airport allows me to fly anywhere!

For more information about Wright Results and what I offer, please visit [www.WrightResults.com](http://www.WrightResults.com).

To subscribe to *Spirit of Performance*, my no-cost monthly electronic newsletter: [www.WrightResults.com/readerpage.html](http://www.WrightResults.com/readerpage.html).



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